



FOR IMMEDIATE RELEASE:

Road to Guangdong – Xbox One Pre-Order Now Live, Plus Xbox One Summer Game Fest Demo Event

Banbury, Oxfordshire – 21 July 2020

Pre-orders for the Xbox One version of Road to Guangdong are now live. Just as exciting is the news that Road to Guangdong is a part of the Xbox Summer Game Fest Demo Event. The event will run from 21 to 27 July and will let players get a short but sweet hands on experience with the title.

Road to Guangdong is a whimsical exploration into Chinese culture and follows the story of a young graduate, Sunny, who has inherited the treasured family restaurant. Set against the stunning backdrop of 1990's China, follow Sunny on the road-trip of a lifetime through picturesque lands, gathering secret family recipes that hold the key to your restaurant's future success. Our heroine is accompanied by her aunt, Guu Ma, as they traverse Guangdong in their beloved but aging family car. Interactive conversations give a glimpse into traditional Chinese family dynamics and affect how the game plays out, ultimately impacting the success of your restaurant. This unique and visually stimulating story arrives on consoles on 28 August 2020.

"Though diversity and inclusivity are terms that are at the tip of everyone's tongues today, it is still rare to see true engagement with it. I know that the game will only be a glimpse into Chinese culture, but I hope that it is enough to open up a new world of experiences that are more engaging on a human level and less about the entertainment tropes that encourage stereotypes."

Road to Guangdong will launch on 28 August, available digitally on Nintendo Switch, Xbox One and PS4. A special boxed version, including exclusive recipe cards and a booklet will also be available on Nintendo Switch, PS4 and PC.

Boxed retail prices:

PC £19.99 / €24.99

PS4 £19.99 / €24.99

Switch £24.99 / €29.99

Press Copies

To request a press copy of Road to Guangdong, please do the following:

Journalists/Media: Email wills@excalibur-games.com

Influencers, YouTubers, Streamers etc: Request your code via [Keymailer](#).



All Links

Boxed Trailer: <https://youtu.be/WIMEplxLwoI>

Facebook: <https://www.facebook.com/roadtoguangdong/>

Twitter: <https://twitter.com/RoadToGuangdong>

Contact

Name: Will Stallibrass
Company: Excalibur Games Press Office
Phone: + 44 (0)1869 336446
Email: press@excalibur-games.com

About the Developer – Just Add Oil

Just Add Oil Games unites the visionary artistic flair of Team Lumo, the game design and technical prowess of Darbotron, the musical talent of Chris Randle and the insightful storytelling of Yen Ooi. Together they are creating soulful road trip experiences that explore diverse social and cultural landscapes.

About Excalibur Games

Excalibur Games is the publishing arm of parent company Contact Sales Ltd, which was founded in 1997.

Excalibur Games has moved forward to release its own original products, in addition to widely recognised licensed titles. Successful releases Jalopy, Tracks, Shoppe Keep 2 and Flashing Lights have propelled Excalibur's digital portfolio forward.

Excalibur has worldwide Microsoft™ Xbox One, Sony™ Playstation 4 and Nintendo™ Switch publisher status.

Excalibur will also continue to license high-end simulation franchises.

ENDS