



FOR IMMEDIATE RELEASE:

Shoppe Keep 2 – New Trailer, New Screenshots, New Game Content

Banbury, Oxfordshire – 18th October 2018

[Shoppe Keep 2](#) has received a new trailer showcasing new content and improvements made since the Early Access launch back in May 2018, giving new players a peek at what they can achieve in Shoppe Keep 2.

Watch the expansive new trailer [here](#).

The trailer takes players through the process of designing, merchandising and running the store, including the variety of activities players can take part in, in and out of the town. This spans from farming to fishing in the ocean and battling spiders in the forest. Upgrading the town of Customerania and balancing between 3 influential families trying to win over players' loyalty are all in a day's work.

In a brand new update to Shoppe Keep 2, releasing today, players can expect the addition of orcs and elves, an updated 'Violet Valley' biome, new enemies, new quests, bug fixes and more.

In order to request a press copy of Shoppe Keep 2, please do so via [Keymailer](#) or email us directly at jamesc@excalibur-games.com.

About Shoppe Keep 2

Shoppe Keep returns bigger and better than ever! Build your business empire and defend it from thieves. Explore the open-world in single-player or with up to 4 players online.

Renovate and design your store, cook, fish, hunt for products, charm customers, upgrade the town, and make your millions.

All Links

New Trailer: https://youtu.be/TP1Q_vC5Xs4

Shoppe Keep 2 on Steam: http://store.steampowered.com/app/684580/Shoppe_Keep_2/

Shoppe Keep Facebook: <https://www.facebook.com/ShoppeKeep/>

Shoppe Keep Twitter: <https://twitter.com/ShoppeKeepGame?lang=en>

Contact

Name: James Clements
Company: Excalibur Games Press Office
Phone: + 44 (0)1869 336446



Email: press@excalibur-games.com

About the Developer – StrangeFire

Headed by Arvydas Žemaitis, this growing Lithuanian development house has enjoyed amazing success with its first product – Shoppe Keep, now out on Playstation 4 and Xbox One. The team are now focusing on Shoppe Keep 2, which has been in Early-Access on Steam since May 2018.

About Excalibur

Excalibur Games is the publishing arm of parent company Contact Sales Ltd, which was founded in 1997.

Excalibur Games has moved forward to release its own original products, in addition to widely recognised licensed titles.

Successful releases Jalopy, Tracks, Shoppe Keep 2 and Flashing Lights have propelled Excalibur’s digital portfolio forward.

Excalibur has worldwide Microsoft™ Xbox One, Sony™ Playstation 4 and Nintendo™ Switch publisher status.

Excalibur will also continue to license high-end simulation franchises such as Euro Truck Simulator and American Truck Simulator, from highly acclaimed developer SCS Software.

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